

# Town of Spencer Wayfinding Sign Project



Sponsored by:

Chamber of Commerce  
/ Economic  
Development

Town of Spencer

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With support from:

INDOT

Indiana Office of  
Tourism Development

=====

And

Other sponsors

# Districts and Connector Plan

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# Overview

**GO OWEN**

**QUARRY SOUTH**

- IU Health
- Sports Complex
- Owen Valley High School and Middle School

**FOUNDERS**

- Riverside Cemetery
- Original Beem Cabin
- E.M. Visquesney Soldiers Pavilion
- BBP Family Park

**RIVERFRONT**

- The BIG Chicken
- Dr. Schell House
- Cooper Commons
- MYPATH Trailhead

**HISTORIC DOWNTOWN**

- Owen County Courthouse
- Doughboy
- Memorial Wall
- Heritage and Cultural Museum

**GARDEN PARK**

- Veterans Memorial Park
- Fletcher Mansion Site

**HILLSIDE**

- The Beem Mansion
- Owen County Farmer's Market
- Captain Archer House

**QUARRY NORTH**

- Owen County YMCA

**DISTRICTS**

**POINTS-OF-INTEREST**

**MYPATH CONNECTOR TRAILS**

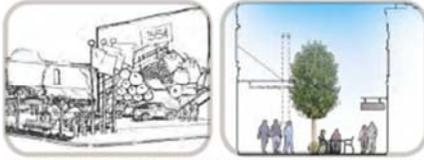
**MyPath**

**OWEN COUNTY**  
CHAMBER OF COMMERCE & ECONOMIC DEVELOPMENT

go-owen.com | myowencountychamber.com

# DISTRICT CONNECTOR PLAN

## PLANNING COMPONENTS



Develop existing vacant lots into landscaped parks and parking areas that can serve special functions such as a farmer's market.  
Investigate the planning and design of rear alley portions of buildings to provide entrances to shops and allow for recreational space.

## STREETSCAPE



Develop wall murals to enhance streetscape.  
Coordinate streetscape improvement and building rehabilitation.  
Develop and implement a system of elements that provide pedestrian amenities such as lighting, seating, trash receptacle, and informational signage.

## SIGNAGE



Develop informational signage that highlights the town's historical and points of interest.  
Create a system of signage that informs pedestrians of health and wellness distances and connectors. Coordinate the connector signage with district color coding.



## PARKS & CONNECTOR TRAIL SYSTEM



Create and develop a system of connector health and wellness trails that link the entire town together and provide citizens with physical activity.  
Enhance the trail system with mini-parks that give pedestrians destinations and create a more walkable town.

## PUBLIC RESTROOM



Develop a design plan for public restroom facilities for the Historic Downtown.  
Utilize this design to also organically be incorporated into public space and complement civic functions, festivals and events.

Overview

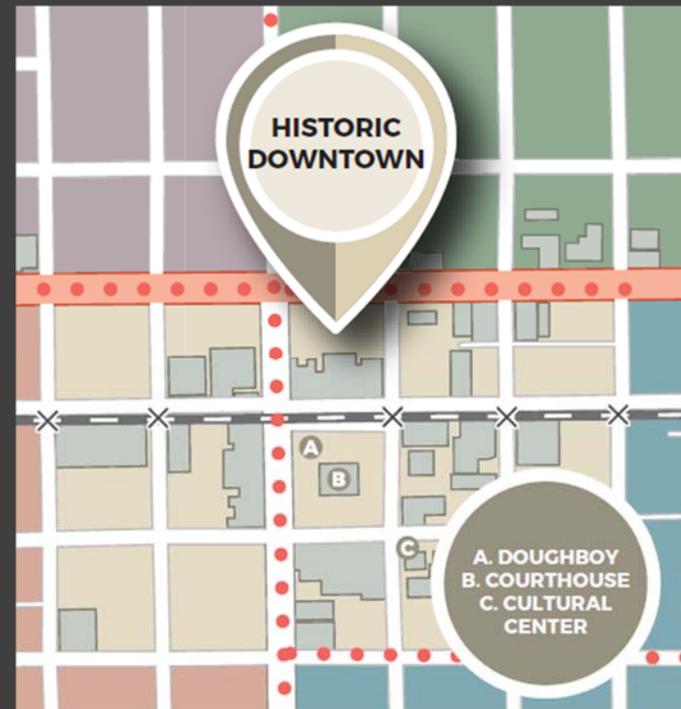
# Districts

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# Historic Downtown

## HISTORIC DOWNTOWN

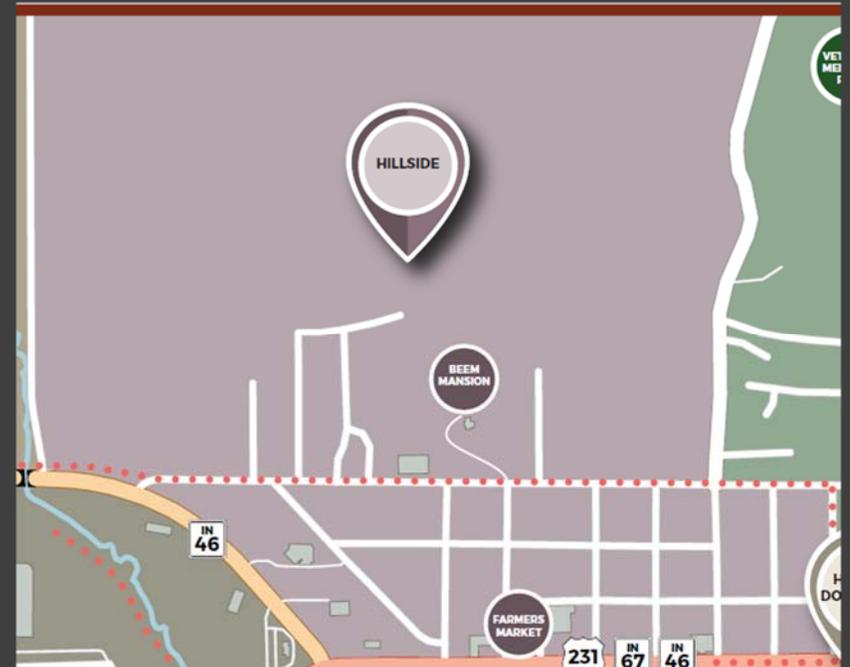
- Owen County Courthouse
- Doughboy
- Memorial Wall
- Heritage and Cultural Museum



# Hillside

## HILLSIDE

- The Beem Mansion
- Owen County Farmer's Market
- Captain Archer House



# Garden Park



## GARDEN PARK

- Veterans Memorial Park
- Fletcher Mansion Site



# Founders

## FOUNDERS

- Riverside Cemetery
  - Original Beem Cabin
  - E.M. Visquesney Soldiers Pavilion
- BBP Family Park



# Riverfront



## RIVERFRONT

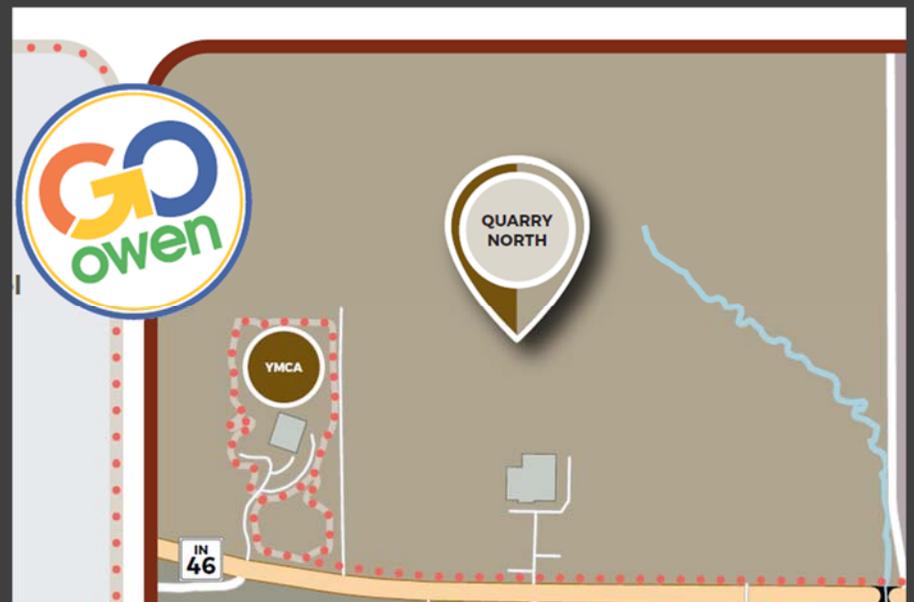
- The BIG Chicken
- Dr. Schell House
- Cooper Commons
- MYPATH Trailhead



# Quarry North



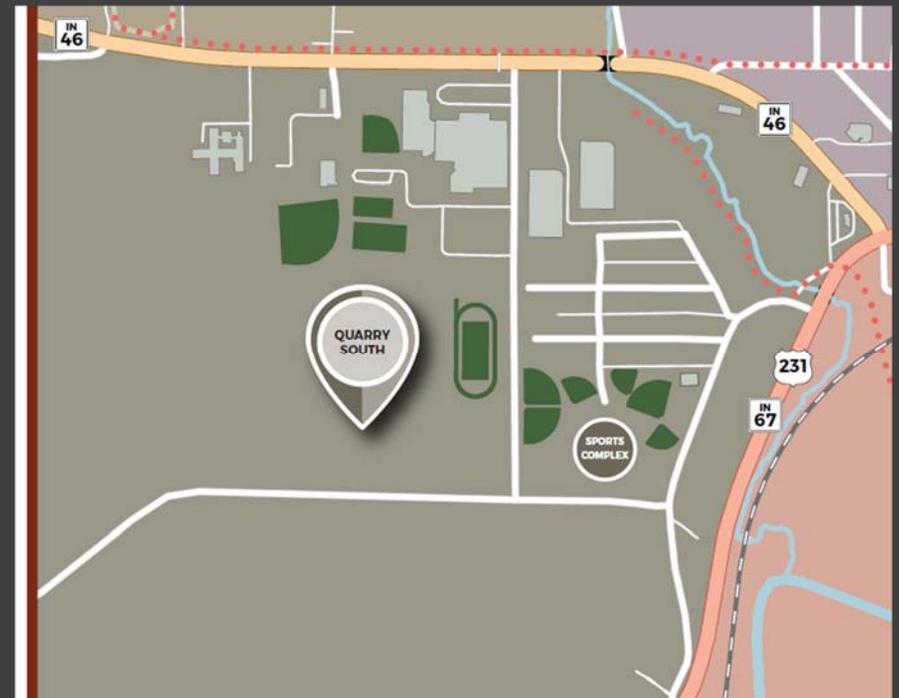
**QUARRY NORTH**  
• Owen County YMCA



# Quarry South

## QUARRY SOUTH

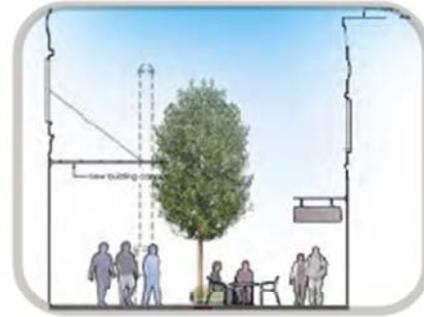
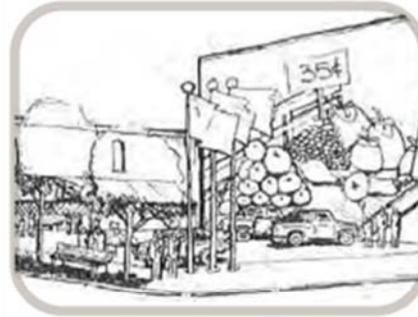
- IU Health
- Sports Complex
- Owen Valley High School and Middle School



# Planning Components and Streetscape

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## PLANNING COMPONENTS



Develop existing vacant lots into landscaped parks and parking areas that can serve special functions such as a farmer's market.

Investigate the planning and design of rear alley portions of buildings to provide entrances to shops and allow for recreational space.

## STREETSCAPE

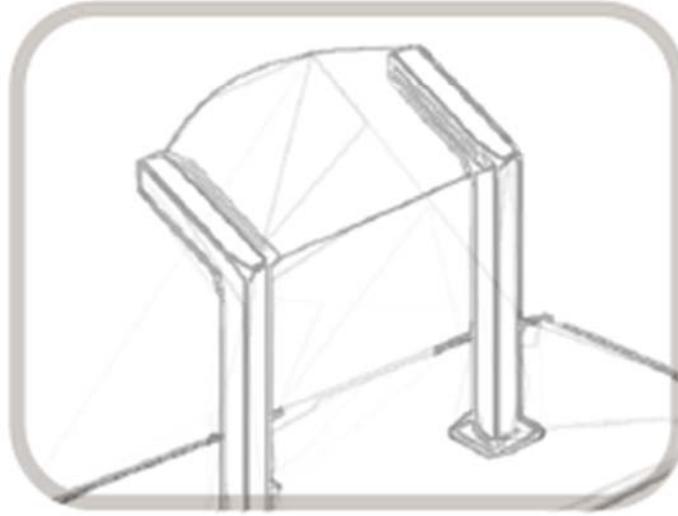


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## SIGNAGE



Develop Informational signage that highlights the towns historical and points of Interest.

Create a system of signage that Informs pedestrians of health and wellness distances and connectors. Coordinate the connector signage with district color coding.

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# Signage

## PARKS & CONNECTOR TRAIL SYSTEM



Create and develop a system of connector health and wellness trails that link the entire town together and provide citizens with physical activity.

Enhance the trail system with mini-parks that give pedestrians destinations and create a more walkable town.

## PUBLIC RESTROOM

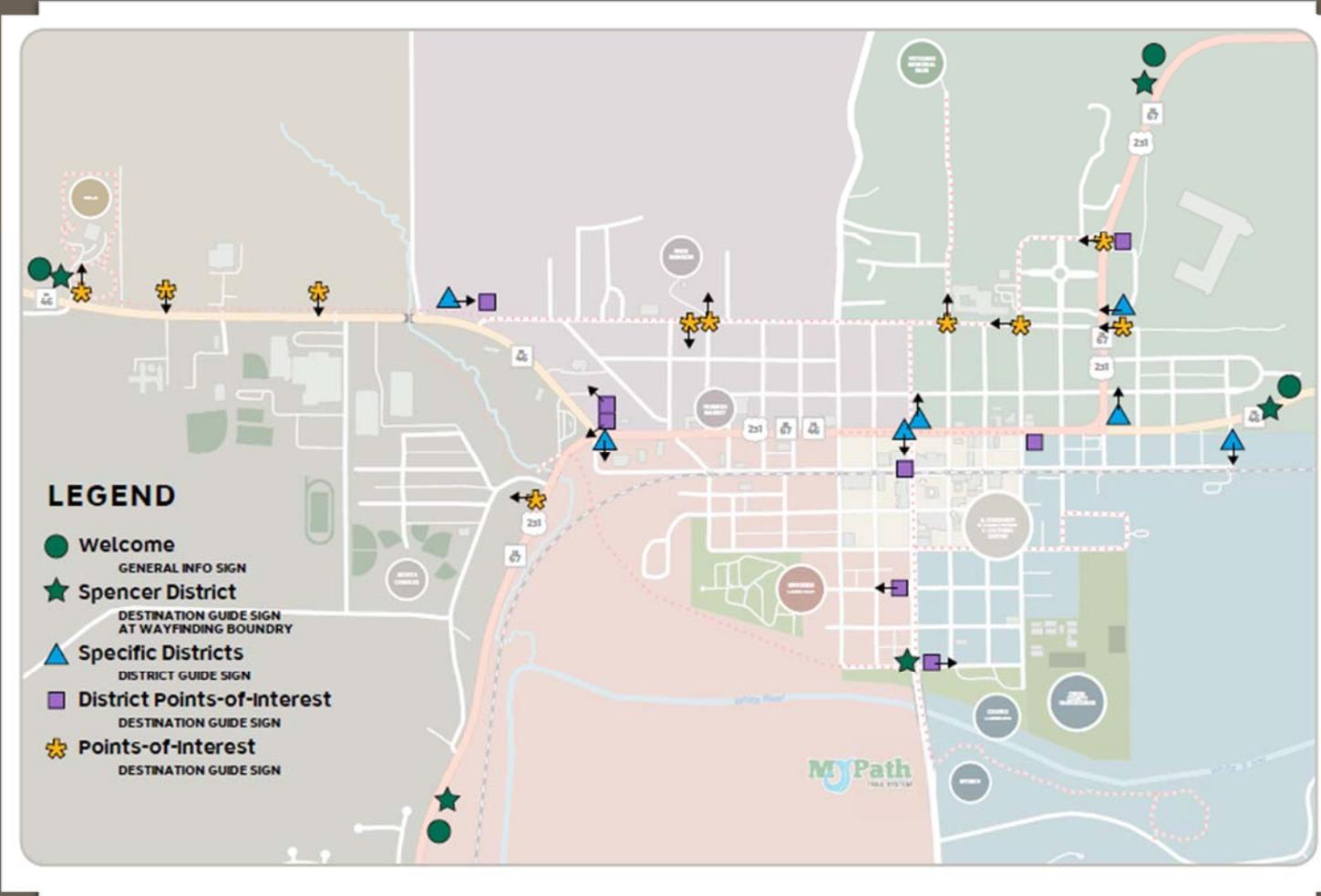


Develop a design plan for public restroom facilities for the Historic Downtown.

Utilize this design to also organically be incorporated into public space and complement civic functions, festivals and events.

# Parks & Connector Trail System / Public Restroom

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Sign locations with legend

# Signs by Legend

## LEGEND

-  **Welcome**  
GENERAL INFO SIGN
-  **Spencer District**  
DESTINATION GUIDE SIGN  
AT WAYFINDING BOUNDRY
-  **Specific Districts**  
DISTRICT GUIDE SIGN
-  **District Points-of-Interest**  
DESTINATION GUIDE SIGN
-  **Points-of-Interest**  
DESTINATION GUIDE SIGN

 **Spencer District**  
DESTINATION GUIDE SIGN  
AT WAYFINDING BOUNDRY



1

**Spencer Districts**

-  Quarry South
-  Founders
-  Historic Downtown

4

**Spencer Districts**

-  Garden Park
-  Hillside
-  Historic Downtown

2

**Spencer Districts**

-  Quarry North
-  Quarry South
-  Historic Downtown

5

**Spencer Districts**

-  Riverside
-  Founders
-  Historic Downtown

3

**Spencer Districts**

-  Garden Park
-  Riverfront
-  Historic Downtown

 **Welcome**  
GENERAL INFO SIGN



**WELCOME TO  
Spencer**



## District Points-of-Interest

DESTINATION GUIDE SIGN

**QUARRY NORTH**  
YMCA →

**QUARRY SOUTH**  
IU Health ↙

High School  
Middle School ↙

Sports  
Complex ↙

**GARDEN PARK**  
Veterans  
Memorial  
Park →



**RIVERFRONT**  
Owen  
County  
Fairgrounds →

Cooper  
Commons →

MyPath →

**HILLSIDE**  
Beem  
Mansion ↑

Farmer's  
Market ↑

**FOUNDERS**  
Riverside  
Cemetery ↑

**RIVERFRONT**  
Veterans  
Memorial  
Wall ↑

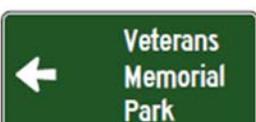
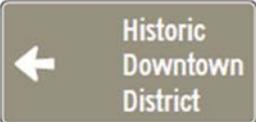
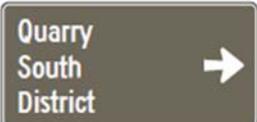
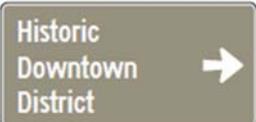
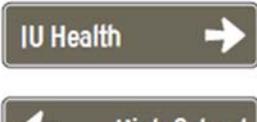
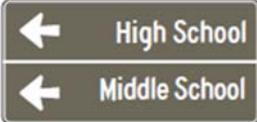
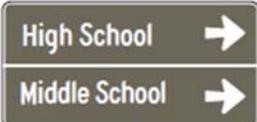
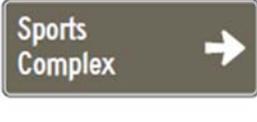
Courthouse ↑

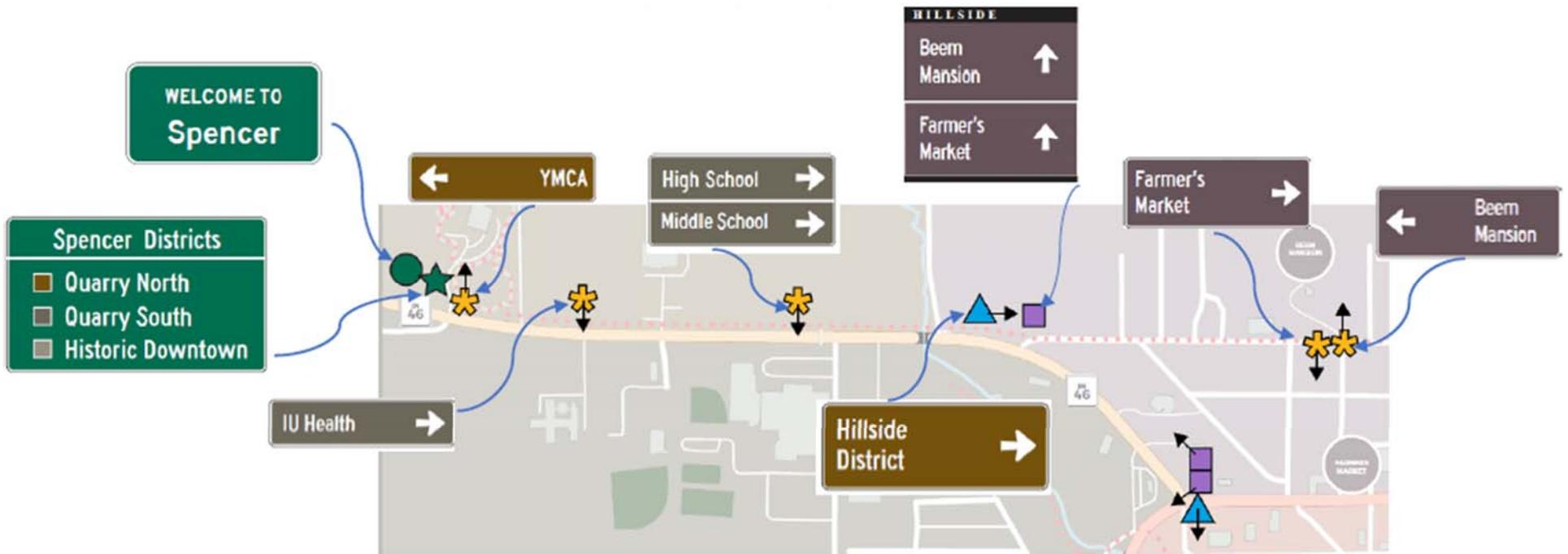
Doughboy ↑

 **Specific Districts**  
DISTRICT GUIDE SIGN

 **Points-of-Interest**  
DESTINATION GUIDE SIGN

Sign locations with legend



Example: SR 46 EB

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# Questions?

Call

Owen County Chamber of Commerce  
and Economic Development

812-829-3245

